

*Little House Living*TM

"Making the most with what you have"

2013
Advertising Opportunities



Little House Living...



shares frugal tips to help our readers make the most of their income, no matter what it is!

is all about living a simple, organized, and healthy lifestyle.

features from-scratch recipes that can be made from inexpensive ingredients

contains information for the modern homesteader, from gardening to canning and preserving we believe that you can homestead in the country or in the city!

About:



Little House Living was founded by and is run by Merissa Alink, a born and raised South Dakota country girl. Merissa grew up learning how to be frugal in every way and learned invaluable gardening and canning lessons from her mom and grandma. She is a wife, homemaker, and mother and believes everyone can make the most with what they have, whatever that may be.

Merissa is the main writer on Little House Living but we also have contributing writers that help present varying angles and further knowledge on our topics.

Who We've Worked with:

We know that networking is a crucial part of blogging and growing your brand. We work on a daily basis with dozens of other bloggers and on a monthly basis with hundreds of other bloggers.

We've been able to promote Little House Living through larger media outlets such as the local newspaper (**The Rapid City Journal**) and television stations (**Black Hills Fox, ABC KOTA News, NBC KNBN NewsCenter 1**).

We also work with online news sites to help them with tips for stories and we guest post regularly on larger blogs. Some brands that we've worked with include: **P&G, Savings.com, LPC Survival Dropps, Carapelli, Carmex, Purex, Tropical Traditions, King Arthur Flour, Wondermill, Rubbermaid, Follow Your Heart, Berkey**, and many more.



"It's inspiring. Empowering. I feel like I can truly save money, cook good food and manage my household without stress." - Jennifer

"I enjoy the frugal and simplistic tips. You have no idea how much it has helped us since I found your site right as my husband was laid off. We have survived thanks to a lot of your tips and they are here to stay!" - Julie

"It is one of my favorite pages to read and look for ideas!"
- Elizabeth

"Little House Living brings me back to the basics of life. It helps me keep my life uncluttered of meaningless, material things. I love feeling like I could take care of myself and my husband in hard times. Doing for yourself is an awesome feeling. Thanks for all the great, homemade ideas!" - Laura

"Great ideas for homemade everything." - Jennifer

"I love the homesteading tips and ideas on how to can and preserve food. I make you canned dried beans recipe often!" - Easling Family

"I love reading all the neat information. There is such a variety and it is so easy to do some of the recipes and DIY items.. Love it!!" - Kim

people are talking:

"Interesting "lost" info from days gone by, adapted to modern living."
- Alison

"To simplify the complicated, modern life and to enjoy reminders of days gone by. I grew up in South Dakota and your blog is not only helpful but very nostalgic for me as well!" - Megan

Advertising Available:

1. Sidebar Ads - 250x300 or 125x125 space on the right hand sidebar. Ads rotate for maximum exposure. Limit of 2 large ads and 6 small ads at a time for more opportunity to get your ad noticed.
2. Newsletter Ads - 250x250 ad space in our daily newsletter. This goes out to over 3000 subscribers per day directly to their inbox where it will appear on the left hand side of our newsletter. Limit of 3 ad spaces available at a time.
3. Review/Giveaways - Review and featured post of your product or brand. Giveaways run for a week at a time and are promoted on our networks, social media channels, and newsletter.
4. Site Sponsorship - The best way to get your brand out there! Includes 5 text links inserted into articles over the month, a review/giveaway, a 250x300 ad space on the sidebar, a Facebook shoutout to our 13,000 fans, and a 250x250 ad in the newsletter.

Our Stats:

Current Average Monthly Pageviews - **200,000**

Current Average Monthly Unique Visits - **125,000**

Google Page Rank - **3**

Facebook Fans - **13,500**

Pinterest Followers - **3300**

Twitter Followers - **1300**

Newsletters - **3300**