

# Little House Living Advertising Packages and Fees

## Quick Stats

**200k+ Monthly Pageviews**

**120k+ Monthly Uniques**

**16k+ Facebook Fans**

**4k+ Newsletter Subscribers**

### **Sidebar Ads -**

These ads appear on the right side of the Little House Living homepage. Prices are good for a 30 day ad. Three large ads and six small are available at a time. Ads rotate for maximum exposure. Ad space can be purchased at a 10% discount when you buy multiple months. Maximum 3 months at a time.

*125x125 = \$30*

*250x300 = \$75*

### **Newsletter Ads -**

These ads appear on the left side of the Little House Living newsletter. This is a daily newsletter sent directly to the inboxes of over 4000 subscribers. Only 3 spots available at a time.

*250x250 = \$75*

### **Review/Giveaway -**

Review and feature post of your product or brand. Giveaways run for a week long and only one is run at a time. They are promoted not only directly on the blog but also on our networks, social media outlets, and newsletter. Company is responsible for shipping all giveaway prizes, Little House Living will not ship any giveaway prizes.

*\$50 + \$50 in review product + minimum \$50 in giveaway product*

### **Package Deal -**

Maximum exposure! A 250x300 ad space on the blog sidebar, and a 250x250 ad space in the daily newsletter, and one Facebook shoutout.

*\$150*

### **Add On Advertising -**

Not quite satisfied with what the packages above. Add on extra items for even more exposure for your brand or product!

*Facebook Shout Out = \$25 each*